# VITA

## GERALD A. GUNDERSON

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**EDUCATION**

B.A., 1962; M.A., 1965; Ph.D., 1967, all Economics, University of Washington, Seattle

**TEACHING**

University of Massachusetts-Amherst; Assistant Professor of Economics, 1967-1974

Economics Institute, University of Colorado;
Visiting Assistant Professor, Summer 1973
Visiting Associate Professor, Summer 1975

Mount Holyoke College; Visiting Associate Professor, Spring 1975

North Carolina State University, Special Lecturer, 1975-1977
Visiting Associate Professor, 1977-1978

Trinity College; Professor of Economics, 1978-1981
Senior Lecturer, 1981-1982
Shelby Cullom Davis Professor of American Business and Economic Enterprise, 1982-Present

Yorktown University, internet college, approved for course in American Entrepreneurial History, 1999-present.

**ADMINISTRATION**

Coordinator for Formal Organizations Minor

Trinity College; Director of the Shelby Cullom Davis Endowment, half-time position, 1982-Present. A permanently-funded, unique program in entrepreneurship and business organization in an American liberal arts college.

Organized major public lectures (such as Irving Kristol, Robert Nozick, Walter Williams, Stephen Goldsmith, Bruce Yandle, Charles Murray, Richard McKenzie, James Coleman, Dwight Lee, Tyler Cowen, Peter Boettke, Jonah Goldberg, Ben Powell, and Dick Meloy).

Sponsored college courses in Business and Society, Law and the Legal System, Mass Communications, and Journalism and Public Opinion.

Organized executive residencies, such as Joseph Pickering, President of IDS Insurance, O. Milton Gossett, President of Saatchi & Saatchi Compton Worldwide, and Thomas Carey, D'Arcy, Marius, Benton and Bowles.

Provided student seminars by outstanding entrepreneurs and managers.

Assisted Trinity's intern program, one of the best in the United States.
Founding member of the Formal Organizations Minor.

Managed an office, provided assistance and innovation to the College and professional associations.

Editor for the *Journal of Private Enterprise*, 1988-2006

Associate Editor for the *Journal of Private Enterprise*, 2007-present

Obtained Koch funding for student internship (4 completed internships in 2008-09).

**COURSES TAUGHT**

American Economic History
North Carolina State University, 1976
Trinity, College, 1978-1981, 1983, 1985-1989, 1992-1998, 2000-2007, 2009-2010

Graduate seminars in American Economic History
North Carolina State University, 1976

Business and Entrepreneurial History
Trinity College, 1978-1983, 1985-1991, 1993-1998, 1999, 2011, 2012

Growth of the North Atlantic Economies
North Carolina State University, 1975-1978

Principles of Economics
North Carolina State University, 1977-1978
Trinity College, 1978-1981

Student Seminar in the economy during the era of the American Revolution
Trinity College, 1980-1982

Student Seminar in the economy during the era of the Civil War
Trinity College, 1983

Seminar in Management

Seminar in Entrepreneurship
Trinity College, 1983, 1984

Seminar for Interns
Trinity College, 1985-1989

Problems in Corporate Law & Economics School of Law,
University of Connecticut, 1988-89

Formal Organizations, 1990, 1993, 2010

Issues in American Business Management, jointly with Hartford Graduate Center, 1991.

Advanced Seminar on Western Legal and Economic History, August, 1992 - College of Notre Dame, California.

Workshops on Economic Education - Cleveland, Denver and Kansas City

Teacher education courses, Foundation for Teaching Economics, Williamsburg 2002 and Las Vegas, 2003.

Internet Course: Economics 200 and Economics 4200 for MBA, Yorktown University, 1999-2011

Freshman Seminar (Entrepreneurs & Innovations) FA 2006

Economics 331 Senior Seminar, 2008

**PUBLICATIONS**

"The Social Savings of Steamships," unpublished doctoral dissertation at the University of Washington, 1967, Faculty Supervisor, Douglass C. North.

"Issues in the Measurement of American Dairy Farming Productivity, 1850-1960--A Comment," *The Journal of Economic History,* Vol. XXIX, No. 3 (September, 1969).

"The Nature of Social Saving," *The Economic History Review*, 2nd Series, Vol. XXIII, No. 2 (August, 1970).

"Southern Antebellum Income Reconsidered," *Explorations in Economic History,* Winter, 1972-73.

"The Origins of the American Civil War," *The Journal of Economic History*, Vol. XXXIV, No. 4 (December, 1974).

Reply to Professor Gallman (to item three above) in *Explorations in Economic History,* Winter, 1976.

"Economic Change and the Demise of the Roman Empire," *Explorations in Economic History*, Winter, 1976.

*A New Economic History of America*, McGraw-Hill, 1976 (an undergraduate textbook).

"Economic Trends in the late Middle Ages: A test of the Common Case for Diminishing Returns," *Social Science History*, December, 1977.

"Slavery," *The Encyclopedia of American Economic History*, 1980.

"Economic Behavior in the Ancient World" in R. Ransom, R. Sutch and G. Walton, eds., *Explorations in the New Economic History* (Book) Academic Press, 1981.

"American Economic History: World War II and After," in *The Encyclopedia of Economics and Business*.

"Creating America: The Entrepreneurship of Beginning," *Journal of Private Enterpris*e. 1986 - Vol. 2.

"Informing Society: The Search for the Source of Cooperation," *The Future of Private Enterprise,* Business Publishing Division, Georgia State University, 1986.

"Turnpikes: The Private Road to Improvement," *The Wall Street Journal,* June 5, 1987. Reprinted in *World Highways Newsletter,* 1987.

*The Wealth Creators: An Entrepreneurial History of America*, E. P. Dutton/Truman Talley Books, New York, 1989. Plume Paperback, 1991. Reprinted under the title, *An Entrepreneurial History of America*, Beard Press, 2004.

"Thinking about Entrepreneurs: Models, Assumptions and Evidence." *Entrepreneurship Education: Current Practices and Future Prospects,* Calvin Kent, ed., 1990.

"Rejoinder: The Theory of Rome." *Explorations in Economic History,* 29, 1992.

Papers prepared for The Yankee Institute: "Choosing Better Schools for Connecticut," a paper prepared for The Yankee Institute, September, 1988.

"Transporting Connecticut's Public Schools Forward," a paper prepared for The Yankee Institute, April, 1988.

"Connecticut Should Improve Rather Than Patch Up Its Public Schools," a paper prepared for The Yankee Institute, March, 1990.

Comments on Mark Casson's paper "Cultural Factors in Innovation: An Economic Analysis," presented at International J.A. Schumpeter Conference, Kyoto, Japan, August, 1992. *Innovation in Technology, Industries, and Institutions: Studies in Schumpeterian Perspectives,* eds. Yuichi Shionoya and Mark Perlman, The University of Michigan Press, 1994.

Book Review, *Birth of the Multinational: 2000 Years of Ancient Business History*: *From Ashur to Augustus.* By Karl Moore and David Lewis, Copenhagen: Copenhagen Business School Press, 1999.

"Doing or Viewing: Entrepreneurs and the Role of Information," *The Visible Hand: The Challenge to Private Enterprise in the 21st Century* , edited by Francis W. Rushing (Ramsey Chair of Private Enterprise, Georgia State University, 2000).

"Gresham's Law of Hartford Development," Yankee Institute Public Policy Report, March, 2000.

"Learning from Education's Consumers: Improving Connecticut's Schools," Yankee Institute Public Policy Report, 2000.

"Graduation Advice for the Global Economy," *Ideas on Liberty*, January, 2001.

"Op-ed" pieces in more than 20 American daily newspapers, 1984-2004.

"Suing HMOs Could Make Matters Worse," *The Hartford Courant*, September 23, 2000.

"Limiting Drug Prices Would Be Very Expensive," *The Hartford Courant*, March 22, 2000.

"The Practice of J.D. Rockefeller, the Consummate Practitioner" (Journal of Entrepreneurship & Public Policy) Accepted for publication in Jan.2012 subject to style revisions.

"Frank Egan, A Natural, Resourceful Economist," A chapter in the volume commissioned to honor Frank Egan upon his retirement, Cesare Barbieri Center, Trinity College, 2011

"Ecopreneurship", a chapter in the Encyclopedia of Corporate Social Responsibility VDM Verlager, 2011

'The General Theory of Entrepreneurship", The Journal of Global Business and International Management, Jan. 2012, (ISSN 2155-1219)

"A Unified Theory of Entrepreneurship," commissioned by the Mercatus Center at George Mason University

Association of Private Enterprise Education, July 13-14, 2013 Annual Board Meeting, Las Vegas, NV Global Business and International Management Conference, (GBIM):
"Crony Capitalism in Early 19th Century America," January, 2013, Orlando FL

## WORK IN PROGRESS

"The Growth of Antislavery Sentiment in the U.S., 1840-1860, and the Choices That Led to the Civil War"

"Genuinely Economic Entrepreneurs"
"Challenging History's Conventional Wisdom: The Importance of Entrepreneurs and Economic Growth in Pre-Modern Times with a Case Study in Early America"

A short book, the working title of which is, Creating Abundance: Field Notes from American Entrepreneurs

## AWARDS AND MEMBERSHIPS

Leavy Award from the Freedoms Foundation for Excellence in Private Enterprise Education, May 1981.

Institute for Educational Affairs, grant to prepare book on economic growth, Spring 1982.

Dr. Scholl Foundation with the Association of Private Enterprise Education, grant to conduct a forum (lecture series) on the future of private enterprise, 1982-83.

Selection Board, Lambe Fellowship Program, 1983-Present.

Vice President, 1983-84; President, 1984-85; Executive Board, 1985-Present; Association of Private Enterprise Education, and Editorial Board, *Journal of Private Enterprise.*

Who's Who in America, 1984- present.

Advisory Board, Institute for American Values, Nichols College, 1985-2004.

Board of Directors, The Probe Foundation (associated with the Yankee Institute), 1986-1993.

Earhart Fellowship, summer 1988.

Editor, *The Journal of Private Enterprise*, 1987-2009.
Executive Committee, Yankee Institute for Public Policy Studies, 1987-present.

Director of Academic Advisory Board, Yankee Institute for Public Policy Studies, 1987-2000.
Academic Advisory Board, Institute for Research on the Economics of Taxation, 1987-2005.

Distinguished Scholar Award, Association of Private Enterprise Education, 1990.

Board of Trustees, Connecticut Joint Council on Economic Education, 1989-92.

Judge for the 1995, 2002 and 2006 Olive W. Garvey Fellowships, The Independent Institute.

Member of the Educational Improvement Panel, appointed by Connecticut Governor John Rowland, 1996-97.

Member of the Central Connecticut State University Institute of Municipal and Regional Policy Board of Directors 1998-2002

Koch Foundation Grant, 2008-2012

Member of the Connecticut Advisory Committee to the United States Civil Rights Commission, 2005-2009.

Consulting editor for *Economic History*, "Understanding Economics in U.S. History," National Council for Economic Education, 2005-2007.
Advisor to the Economic textbook "Economic Episodes in American History"
Advisory Board, 2010-2012

LAMBE Fellowships, Judge.